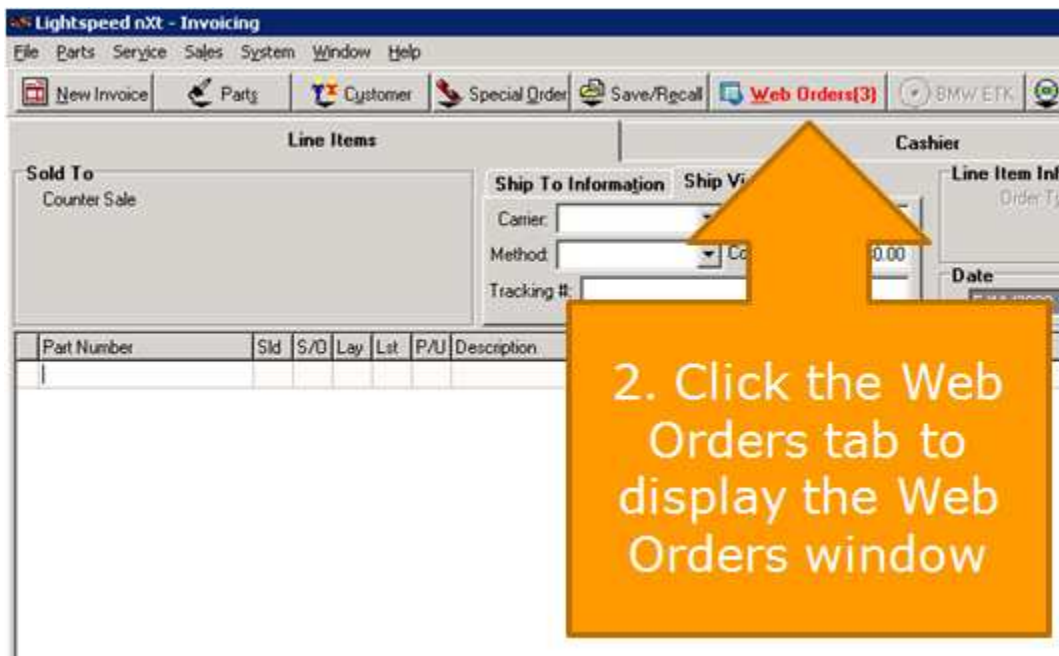
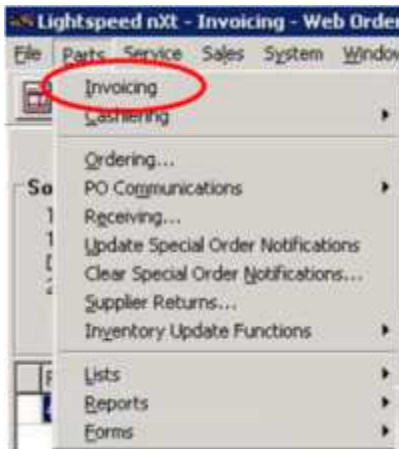


## Download Web Orders

- To start with, the dealer will need to log into Lightspeed and check for whether there are orders that need attention.
- A small procedure needs to be done in order to get the information for Web orders.
- This process will take place entirely within Lightspeed.
  - Log into Lightspeed NXT, and go to Parts > Invoicing



rs  
Orders: Invoice Web Order Cancel Web Order Get Web Orders(3)

aced	DateComplete	Bill To First Name	Middle Initial
09 10:40:32 AM		James D.	
09 4:29:35 PM		Jason	
09 8:06:00 PM			
09 8:14:52 PM			

3. In the Web Orders window, click the "Get Web Orders" button. This adds any new orders from the 50 Below site to the list in the upper left section of the Web Orders window.

Only Mapped Orders  
Only Unmapped Orders

Invoice Web Order Cancel Web Order Get Web Orders

Status	Date Placed	DateComplete	Bill To First Name	Bill To
new	3/23/2009 10:40:32 AM		James D.	
new	4/6/2009 4:29:35 PM		Jason	
new	4/23/2009 8:06:00 PM		Test	
new	4/23/2009 8:14:52 PM		Tess	

Customer Mapping

Description	Unit Price	Each Price	Comment	W/O Supplier Name
Snow Deflector		\$45.95	PLOW BLADES	Arctic Cat

4. Continue to process the orders... or close the Web Orders window by clicking the "X" in the upper-right corner to hold them for later processing.

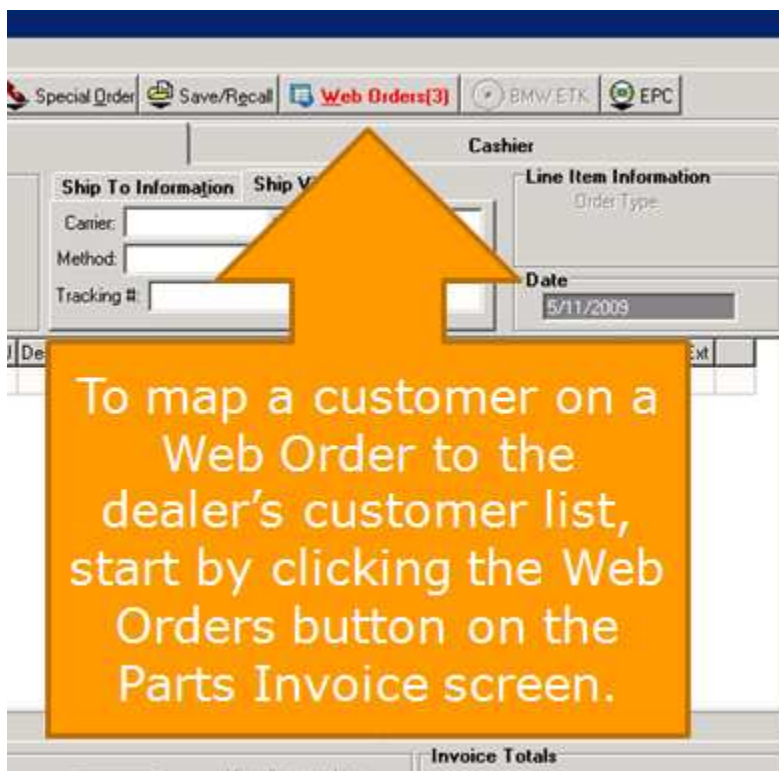
If the Web Orders don't properly display the part number, description, quantity, price, comment, supplier name, etc. in Lightspeed, there may be a problem with how the dealer's suppliers are configured. The dealer should check the Supplier Mapping Table, referenced in the prior training unit.

What if a customer orders a product that isn't in the dealer's Lightspeed inventory?

- Assuming the dealer has already mapped their suppliers, there are going to be two options.
  - The dealer contacts their Lightspeed representative about adding current "Price Books" that correspond to the brands that they offer on their 50 Below Web site.
  - The dealer adds the product in by manually entering it into their Lightspeed inventory...

## 2. Map the customer to the customer list

- The dealer is going to want to do one of two things here.
  - Either match up the customer with the listings in their Lightspeed system,
  - or create a new entry for a brand new customer.
- Please note that Lightspeed has a search function that will help find matches to things that a customer may have entered differently, such as names, abbreviations, and so on.



**Web Orders**

Show Only Mapped Orders  
 Show Only Unmapped Orders

Invoice Web

Order #	Status	Date Placed	Date Completed
674112	New	3/23/2009 10:40:32 AM	
697811	New	4/6/2009 4:29:35 PM	
726651	New	4/23/2009 8:06:00 PM	
726661	New	4/23/2009 8:14:52 PM	

Web Order Lines | **Customer Mapping**

Part Number	Description	Qty Ordered	Each Price	Comment	WO Supplier Name
0436-299	60-in. Sp	1	\$45.95	PLOW BLADES	Arctic Cat

Then, click the Customer Mapping tab.

**Web Orders**

Show Only Mapped Orders  
 Show Only Unmapped Orders

Order #	Status	Date Placed	Date Completed
674112	New	3/23/2009 10:40:32 AM	
697811	New	4/6/2009 4:29:35 PM	
726651	New	4/23/2009 8:06:00 PM	
726661	New	4/23/2009 8:14:52 PM	

Web Order Lines | **Customer Mapping**

**Web Order Customer**

First Test Initial Last Terr  
 Address 1345  
 City Duluth State GA Zip 55802  
 County Home 218.555.1212 Email bholecek@50below.com

**Lightspeed Customer**

First Test Initial Last Terr Overwrite With Web Order Info  
 Address 1345  
 City Duluth State GA Zip 55802  
 County Home 218.555.1212

Open Mapping

This displays the customer mapping information with the customer-entered information in the top half, and the Lightspeed data in the bottom half.

Click the Open Mapping button to display the Lightspeed mapping options.

**Web Orders**

Show Only Mapped Orders  
 Show Only Unmapped Orders

Order #	Status	Date Placed	Date Complete	Bill To First Name	Bill To Middle Initial
674112	New	3/23/2009 10:40:32 AM		James D.	
697811	New	4/6/2009 4:29:35 PM		Jason	
726651	New	4/23/2009 8:06:00 PM		Test	
726651	New	4/23/2009 8:14:52 PM		Tess	

Click the Search button at the bottom of the screen to search for likely matches to customer records. This may take a moment.

If the dealer already knows that the customer is in their database, they can use the Manual Map button to look them up by name.

Address 1  
 Address 2  
 City  
 State  
 Zip  
 Phone  
 Email

Pattern Matching

**Customer Lookup**

**Quick Search**

**Search/Sort By**

Number	Name	Address	City	State	Zip	Phone	Work PH
56	Terr, Test	1345	Duluth	GA	55802	218.555.1212	
9	Ting, Tess	1 East First Street	Duluth	Minnesota	55802		
57	Ting, Tess	1111	Duluth	MN	55802	218-555-1212	
58	Tugin, Tess	2222	Los Vegas	NV	55802	218-555-1212	
33	Weaver, Jason	5184 Wiley Post way	Salt Lake City	Utah	84116	8015197580	
35	Weaver, Jason	5184 Wiley Post Way	Salt Lake City	Utah	84116	8015555555	
40	Weaver, Jason	5184 Wiley Post way	Salt Lake City	Utah	84116	8887779999	
49	Weaver, Jason	123 Some Street	Salt Lake City	Utah	84144	801-555-5555	
50	Weaver, Jason	4125 Some Place	Salt Lake City	Utah	84108	801-555-5555	
52	Weaver, Jason	5184 Wiley Post Way	Salt Lake City	Utah	84116	801-555-5555	

**Web Orders**

Show Only Mapped Orders  
 Show Only Unmapped Orders

Order #	Status	Date Placed	Date Complete
674112	New	3/23/2009 10:40:32 AM	
697811	New	4/6/2009 4:29:35 PM	
726651	New	4/23/2009 8:06:00 PM	
726661	New	4/23/2009 8:14:52 PM	

Web Order Lines Customer Mapping

Web Order Customer

First Test Initial Last Terr  
 Address 1345  
 City Duluth State GA  
 County Home 218.555.1212

Lightspeed Customer

First Test Initial Last Terr Overwrite With Web Order Info  
 Address 1345  
 City Duluth State GA Zip 55802  
 County Home 218.555.1212 Email bholecek@50below.com

Open Mapping

Now the system will return the Customer Mapping information, showing the Lightspeed customer information at the bottom. A checkmark now shows next to the order indicating that the customer mapping is complete.

**Web Orders**

Show Only Mapped Orders  
 Show Only Unmapped Orders

Invoice Web Order Cancel Web Order Get Web Orders(3)

Order #	Status	Date Placed	Date Complete	Bill To First Name	Bill To Middle Initial
674112	New	3/23/2009 10:40:32 AM		James D.	
697811	New	4/6/2009 4:29:35 PM		Jason	
726651	New	4/23/2009 8:06:00 PM		Test	
726661	New	4/23/2009 8:14:52 PM		Test	

Open Mapping Search Map Manually Map Add Customer Cancel

If the dealer finds a record match, they can select the customer and click the "Map" button to map the Lightspeed customer to the order.

If there is no match, the "Add Customer" button will add that customer's data to the Lightspeed customer list.

If the record is the same but more complete on the Web entry side, the dealer should choose to overwrite the old record.

The screenshot shows a software window titled "Customer Mapping" with two tabs: "Web Order Lines" and "Customer Mapping". The "Customer Mapping" tab is active, displaying two customer records side-by-side for comparison.

**Web Order Customer**

First	Test	Initial		Last	
Address	1345				
City	Duluth	State	GA	Zip	3002
County		Home	218.555.1212	Email	holecek@50below.com

**Lightspeed Customer**

First	Test	Initial		Last	Ter
Address	1345				
City	Duluth	State		Zip	
County		Home		Email	

An "Overwrite With Web Order Info" button is located to the right of the Lightspeed Customer fields. An "Open Mapping" button is at the bottom left.

If the records differ, the dealer will want to determine whether they want to keep both as-is or make their local record match the Web entry.

### 3. Locate and Package Web Order Products

- The next task will be to locate the products the customer has ordered and prepare them for shipment.
- There will be a couple different ways to go about it that will be detailed here – as with the previous steps, this all happens within Lightspeed.

**Sold To**  
Weaver, Jason  
5184 Wiley Post Way  
Salt Lake City, Utah 84118  
801-555-5555

**Ship To Information** **Ship Via**  
Carrier: UPS Date: 5/11/2009  
Method: 3 Day Select Cost: \$0.00  
Tracking #:

**Line Item Information**  
Order Type:   
Date: 5/11/2009

Part Number	Std	S/O	Lay	Lst	P/U	Description	Regular Price	Disc Price	Extension	Q Ext
0436-838	1					ALUMINIUM RIMS	\$130.95	\$102.95	\$102.95	

**Part Information**  
In Stock: 73 Supplier: AC Sugg Sell: 0  
Available: 73 Category: PAC Order Unit:   
On Order: 100 Bin 1: Qty Per Unit: 0  
Movement: Bin 2:   
No Sale: 0 Bin 3: Tax Category: Sales Tax

**Invoice Totals**  
Shipping/Handling: \$5.00  
Discount: \$28.00  
Subtotal: \$107.95  
Tax: \$0.00  
Invoice Total: \$107.95  
Web Order Total: \$120.09

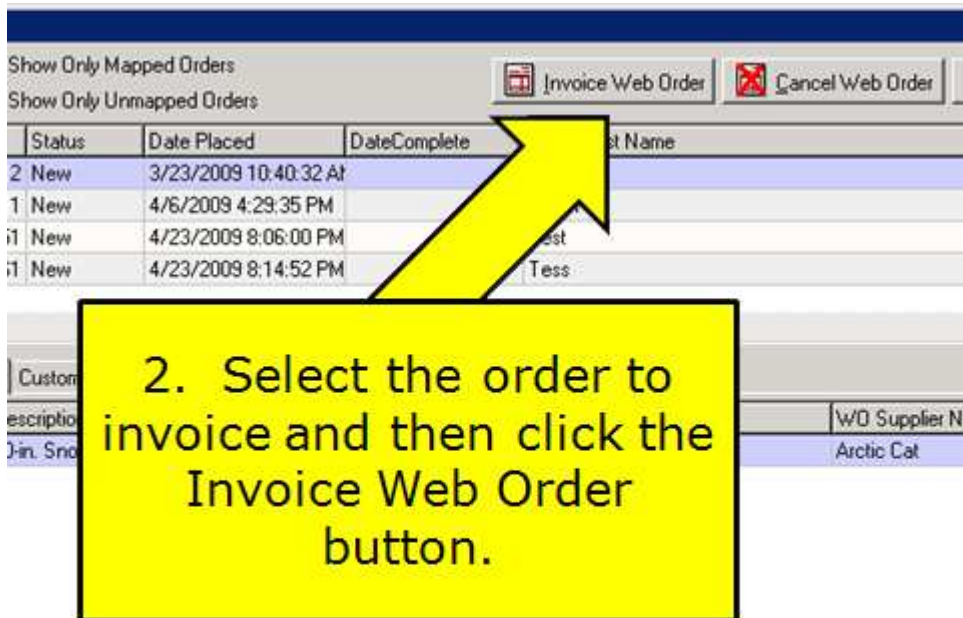
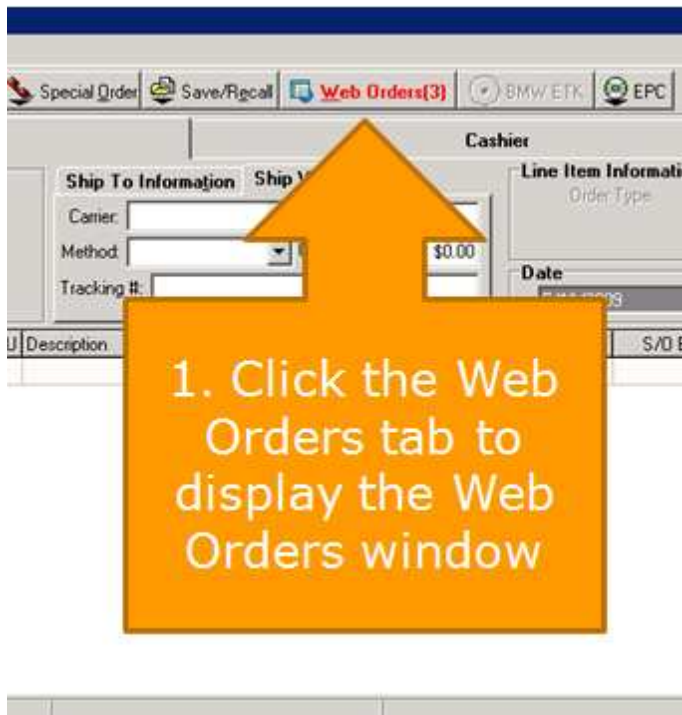
Part Quote Pick Ticket Cashier

One method is to click the order in the top of the Web Order screen to display the requested products on the "Line Items" tab. Print the screen or simply view it to use as a "pick list" to pull and package the products.

- Another method, which the dealer may find easier and more informative, is to open the Parts Invoice screen and print a "pick ticket." The invoice screen makes more detailed product information available to the dealer. (The dealer should then cancel the invoice so it remains in the Web Order list until they are actually ready to invoice the packaged products and send the shipment.



To print a pick ticket, the dealer must do the following...



Method: 3 Day Select Cost: \$0.00 Date: 5/11/2009

Tracking #: \_\_\_\_\_

Description	Regular Price	Disc Price	Extension	#0 Ext
MINIMUM	\$130.95	\$102.95	\$102.95	

Shipping: \$5.00  
 Invoice: \$107.95  
**Web Order Total: \$120.03**

Buttons: Part Quote, Pick Ticket, Cashier

3. Click the Pick Ticket button at the bottom of the invoice screen (note the print icon)

Method: 3 Day Select Cost: \$0.00

Extension #0 Ext: \$102.95

**Do not go to Cashiering! The dealer should close the invoice and choose the "cancel" option upon exit.**

Supplier: AC Sugg Sel: 0  
 Category: PAC Order Unit: \_\_\_\_\_  
 Bin 1: \_\_\_\_\_ Qty Per Unit: 0  
 Bin 2: \_\_\_\_\_  
 Bin 3: \_\_\_\_\_ Tax Category: Sales Tax

Miscellaneous Line  
 Not In Inventory  
 Similar Parts  
 Superseded Part  
 Same Part Number

**Invoice Totals**  
 Shipping/Handling: \$5.00  
 Discount: \$28.00  
 Subtotal: \$107.95  
 Tax: \$0.00  
**Invoice Total: \$107.95**  
**Web Order Total**

Buttons: Part Quote, Pick Ticket, Cashier

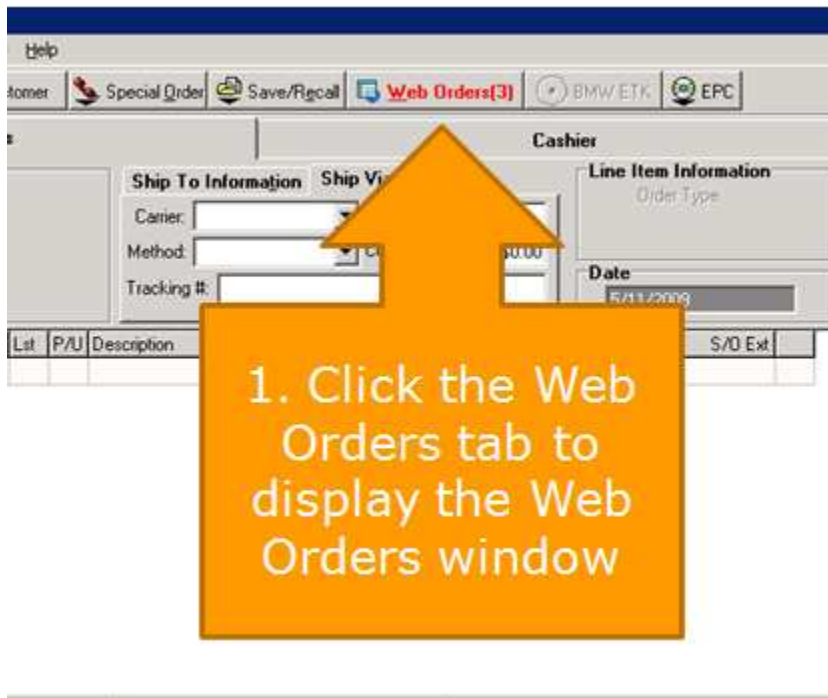
The dealer generally will want to cancel the invoice used for printing the pick ticket. It is best to not casher it until after the shipment is prepared and ready to ship. They may want to enter the shipping information before cashiering; they may not know all of

this information until the package is actually ready to ship.

Because it's possible to accidentally import a held invoice into another invoice screen and lose the customer information, or forget to place an invoice back on hold if it's not processed immediately, it's best not to use held invoices as part of the Web order fulfillment process.

#### 4. Invoice the Web Order Parts

- After the dealer has packaged all of the available products, they will need to create the parts invoice and ship the parts.
- Because order is a hand-off from another system, the customer is going to have certain expectations on the purchase based on their check-out total – if things get changed at this point, the dealer is going to need to make sure the customer is aware of it.
- Our process starts from the Parts Invoice screen...



Show Only Mapped Orders  Invoice Web Order  Cancel Web Order

Show Only Unmapped Orders

Status	Date Placed	DateComplete	Name
12 New	3/23/2009 10:40:32 AM		
11 New	4/6/2009 4:29:35 PM		
51 New	4/23/2009 8:06:00 PM		
61 New	4/23/2009 8:14:52 PM		

Customer: [ ]  
 Description: 30-in. Snow [ ]  
 W/O Supplier Name: Arctic Cat

2. Select the order to invoice and then click the Invoice Web Order button.

Lightspeed nXT - Invoicing - Web Order 726651

File Parts Service Sales System Window Help

New Invoice  Parts  Customer  Special Order  Save/Recall  Web Orders(3)  BMW/ETK  EPC

Line Items				Cashier			
<b>Sold Now</b>				<b>Special Order</b>			
Taxable	Non-Tax	Discount	Totals	Taxable	Non-Tax	Discount	Totals
\$149.95	\$0.00	\$20.00	\$129.95	\$0.00	\$0.00	\$0.00	\$0.00
		Shipping/Handling	\$5.00			Shipping/Handling	\$0.00
		Gift Cards	\$0.00			Tax	\$0.00
		Tax	\$0.00				
		Amount Prepaid	\$0.00			SubTotal	\$0.00
		<b>Sub-Total</b>	<b>\$134.95</b>			% Collect Amount	\$0.00
						<b>Sub-Total</b>	<b>\$0.00</b>

Payments

Salesperson: [ ] Lightspeed NXT User  
 Cashier: [ ] Lightspeed NXT User

Method of Payment: [ ]  
 Amt Tendered: [ ]  
 Payment Notes: [ ]

Total: **\$134.95**

Method of Payment: [ ] Amount: **\$0.00**

The dealer should check to see that the order is complete, or...

that any special order product quantities are listed correctly in the Special Order column

The shipping amount originally displayed on the dealer's Lightspeed invoice is the amount the customer is expecting to pay based on what they saw upon check-out. If the dealer changes that amount, the Lightspeed shipping cost is updated, but it is the dealer's responsibility to let the customer know about the change. The change will show up in the 50 Below Online store, but the system does not automatically notify the customer. The dealer should send an email or make a phone call.

3. Cashier the invoice using the method of payment as specified in the Web Order.

Security Caution: Dealers should carefully control Lightspeed access! Customer credit card information will be displayed to all authorized users (the dealer's employees) to whom access is given for the Web Order invoicing function.

If the dealer has the Lightspeed credit card interface installed, they can choose a credit card method of payment.

The screenshot shows a software interface for a dealer. At the top, there are tabs for 'Web Orders(3)', 'BMW.ETK', and 'EPC'. Below this is a 'Cashier' section with an 'Order' table:

Order	Non-Tax	Discount	Totals
Taxable	\$0.00	\$0.00	\$0.00
Shipping/Handling			\$0.00
Tax			\$0.00
SubTotal			\$0.00
% Collect Amount			\$0.00
<b>Sub-Total</b>			<b>\$0.00</b>

Below the order table, the 'Total Amount Due' is shown as \$134.95. The 'Payments' section includes fields for 'Salesperson' and 'Cashier'. The 'Method of Payment' dropdown menu is highlighted with a blue arrow. Below it, the 'Amt Tendered' is \$0.00, and there is a 'Manual Card' button. The 'Payment Notes' and 'Charge' fields are also visible.

The Lightspeed/50 Below integration will enable the dealer to see the credit card payment information transferred from the 50 Below Online Store into Lightspeed. Then they can click through the normal Lightspeed steps to cashier the invoice.

Lightspeed nkt - Invoicing - Web Order 726551

File Parts Service Sales System Window Help

New Invoice Parts Customer Special Order Save/Recall Web Orders(3) BMW/ETK EPC

Line Items				Cashier	
<b>Sold Now</b>				<b>Special Order</b>	
Taxable	Non-Tax	Discount	Totals	Taxable	
\$149.95	\$0.00	\$20.00	\$129.95	\$0.00	
		Shipping/Handling	\$5.00		
		Gift Cards	\$0.00		
		Tax	\$0.00		
Amount Prepaid			\$0.00		
<b>Sub-Total</b>			<b>\$134.95</b>		

**Payments**

Salesperson: Is Lightspeed NKT User  
 Cashier: ?????????? Lightspeed NKT User

Method of Payment:

Amount Transferred: \$0.00

Payment Notes:

Charge:

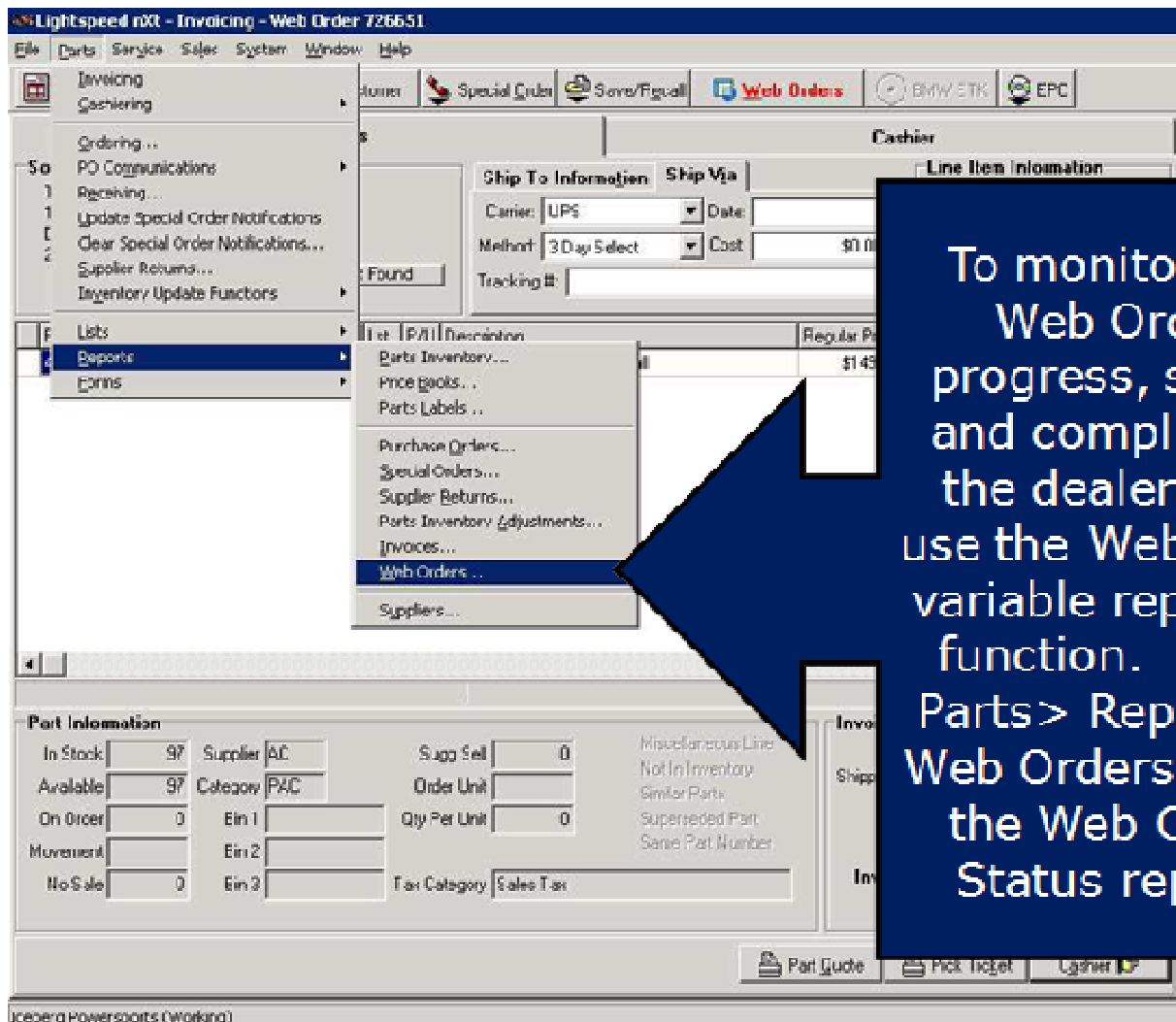
Invoice Notes: Web Order

Back Print

Iceberg Powersports (Working)

If the dealer does not have the Lightspeed credit card interface installed, they will see the "Manual Card" button. The dealer can click that to transfer the card information from 50 Below's system to Lightspeed.

The dealer should remember that neither Lightspeed or the 50 Below Online Store are set up to process orders through PayPal. (Those orders require a login to PayPal itself for processing them.)



## 5. Special Orders

If there are products on the order that the dealer does not have in stock, they can contact the customer to confirm whether a special order is OK and to negotiate additional shipping charges, pricing differences, or longer wait times.

If the customer wants to go ahead with a special order, the dealer should include the special order products on the same invoice they create when they ship the remainder of the Web Order.

They can take full payment up front, or take payment when the special order is shipped. *(They should remember that federal law prohibits taking payment before they ship special order products unless the customer has specifically authorized them to do so.)*